

Community Health Needs Strategic Implementation Plan

Approved by the Board of Trustees on 2/24/14



Passionate People, Compassionate Care

11101 N. Sherman Road, Edgerton, WI 53534
608.884.3441 • 800.884.3441
www.edgertonhospital.com



CHNA Strategic Implementation Plan

Approved by the Board of Trustees on 2/24/14

At the request of the Internal Revenue Service, Edgerton Hospital has conducted a Community Health Needs Assessment (CHNA) to identify community health needs and to inform development of an implementation strategy to address identified priority needs. The CHNA was complete by Edgerton Hospital and was approved by its Board of Trustees on 11-25-13.

Outlined within this document are the ways in which Edgerton Hospital can best use its limited charitable resources to address priority needs. The plans included will take place between 2013-2015. Please note that the hospital reserves the right to alter its implementation strategy as community needs may change over the three-year time frame.

Our Vision

Through our Healthy Village concept, Edgerton Hospital and Health Services will serve area communities with exceptional quality, innovative health services, and promote wellness with highly trained physicians and staff members.



Community Served

Edgerton Hospital values each individual that it serves, but for the purposes of the CHNA, the immediate community has been defined as Edgerton and Milton, while Rock County is the broad community. The county has experienced slower population growth than Wisconsin. Currently, the population living in the community has a slightly higher proportion of residents aged 0-17 than the Wisconsin average. The county has a higher percentage of Hispanic (or Latino) residents than the state average.

Community Health Priorities

The CHNA identified eight areas of highest concern. Listed below are the areas, and high-lighted are the areas that Edgerton Hospital plans to address:

1. Access to Providers of Health and Human Services
 - a. Lack of Affordable and Accessible Care
 - b. Lack of Specialists**
2. Dental Health
 - a. Lack of Access to Dental Care and Poor Dental Health Status
3. Health Behaviors
 - a. Alcohol Abuse**
 - b. Drug Abuse**
 - c. Smoking/Tobacco Use
4. Health-Related Disparities
 - a. Gender Disparities
 - b. Racial and Ethnic Disparities
5. Mental Health
 - a. Lack of Access to mental Health Services and poor Mental Health Status
6. Maternal and Child Health
 - a. High Rates of Unsafe Sex
7. Morbidity
 - a. Diet and Exercise-Related Issues**
8. Social and Economic Factors
 - a. Financial Hardship and Unemployment
 - b. High Rates of Violent Crime and Child Abuse

Implementation Strategy & Initiatives

An internal review team reviewed the data presented in the CHNA and determined the following priorities as listed below. Edgerton Hospital is committed to its communities and will utilize its resources to ensure that the strategies are implemented.

In addition, the hospital employs a Community Education Manager who is responsible for creating specific programming in order to promote health and wellness for our communities. This individual will continue to plan courses based on the needs of the community.

Diet and Exercise-Related Issues

It is Edgerton Hospital's goal to contribute to a decrease in obesity by promoting healthy eating and an active lifestyle.

Specific strategies include:

- Collaborate and participate in various community initiatives that teach, encourage, and promote adequate and appropriate nutrition and physical activity in the community to reduce obesity.
- Expand Healthy Village Community Gardens – grow produce for cafeteria use, community fruit and veggie giveaways, donations to food pantries and Farmers Market.
- Will expand community partnership and engagement opportunities with Edgerton and Milton School Districts to help reach hospital's goal of creating a "healthier community."
- Increase and expand the availability of obesity programs in the community by providing educational programs that focus on the heart, diabetes, and high blood pressure as well as nutrition, physical activity and overall wellness.

Alcohol and Drug Abuse

It is Edgerton Hospital's goal to contribute to a decrease in hospitalization rates due to alcohol and drug abuse.

Specific strategies include:

- Continue to collaborate with community partners and advocate for reduced tobacco use, alcohol, and substance abuse by increasing education and awareness within the school and community.

- Provide community members educational materials and programs to help individuals sustain an applicable lifestyle and behavioral change due to alcohol, drug and tobacco use.
- Implement a support group in collaboration with the Edgerton Coalition for a Healthier Community.

Lack of Specialists

It is Edgerton Hospital's goal to give the community access to specialty physicians/services that they would have otherwise had to travel out of town for.

Specific strategies include:

- Identify key specialty physicians in the area and build relationships
- Create free educational programming with these physicians, in order to help the community gain insight on a specific subject (pulmonology/gynecology/surgery)
- Hire a family practice physician who will specialize in birth through end of life. This physician will be mainly in Milton, but will eventually expand to Edgerton.
- Recruit specialty physicians to practice at Edgerton Hospital, especially an orthopedic surgeon.

Needs the Hospital Will Not Address

While Edgerton Hospital believes that all of the health needs identified are valid, needs that are not addressed by the hospital at this time are due to lack of hospital resources and funds.